

# Give familiar AI the record of your business.

Mica creates one source-linked record with more than 80 structured data points about your business. It gives ChatGPT, Claude, and the tools that follow the identity, operating context, relevant signals, and dated outcomes they lack.

## One canonical record. More than 80 business data points.

### INSIDE YOUR BUSINESS

Identity and  
public profile

CRM and  
customer  
evidence

Operations and  
capacity

Accounting and  
outcomes

+

### OUTSIDE YOUR BUSINESS

Demand  
formation

Labor and  
regulation

Capital and input  
economics

Regional  
conditions and  
weather

=

GRANITEAI MICA

**Identity. Operations.  
Evidence. Memory.**

Connect approved sources  
Map relevant signals  
Preserve decisions and outcomes

Canonical business context with every  
source attached.

You choose what connects

Your systems remain the source  
of truth

Recommendations keep their  
evidence

GraniteAI handles mapping and  
setup

### SIGNAL TO OUTCOME MEMORY

**A signal matters when the outcome  
returns.**

#### QUESTION

Should we open a Friday production shift next month?

#### ILLUSTRATIVE DECISION RECEIPT

Remodeling permits and qualified quotes increased. One shift can be staffed. The relationship is suggestive, not causal proof. Prepare the shift, then activate it only when signed work crosses the approved threshold.

### PORTABLE BUSINESS CONTEXT

**Your next AI tool should inherit  
your business.**

Mica keeps identity, operations, customer evidence, relevant signals, and decision history separate from the reasoning model.

**Software can be added later. Business history  
cannot.**

### FIRST LIVE APPLICATION

Marketing proves the record can act today. Each governed run adds dated context, action, and memory. No revenue claim.

**See what Mica would know about your business.**

Map the record, signals, and first decisions for your business. [graniteai.co/demo](https://graniteai.co/demo)

SCAN TO  
EXPLORE

